

PROBLEMS



7 out of 10 people don't have access to electricity in Sub-Saharan Africa ~ WB,2022



205 million homes need to be powered by renewables to achieve SDG7 in Africa. ~AEF,2024



80% of the worlds **Energy insecure** population, while having **60%** of the Renewable energy potential. ~ IEF,2024



Barriers to going renewable



Finding Qualified Contractors
Consultants



Monitoring & Maintenance



Credit Gaps

\$1 Trillion in 2024, WEF2024



HYBRIDLY

Providing Energy to what Matters

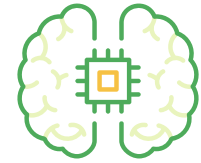


Go Hybridly

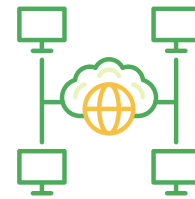
Solution



Connect all stakeholders
under one umbrella



Instantaneous analysis
Powered by **AI**



IOT monitoring
solution

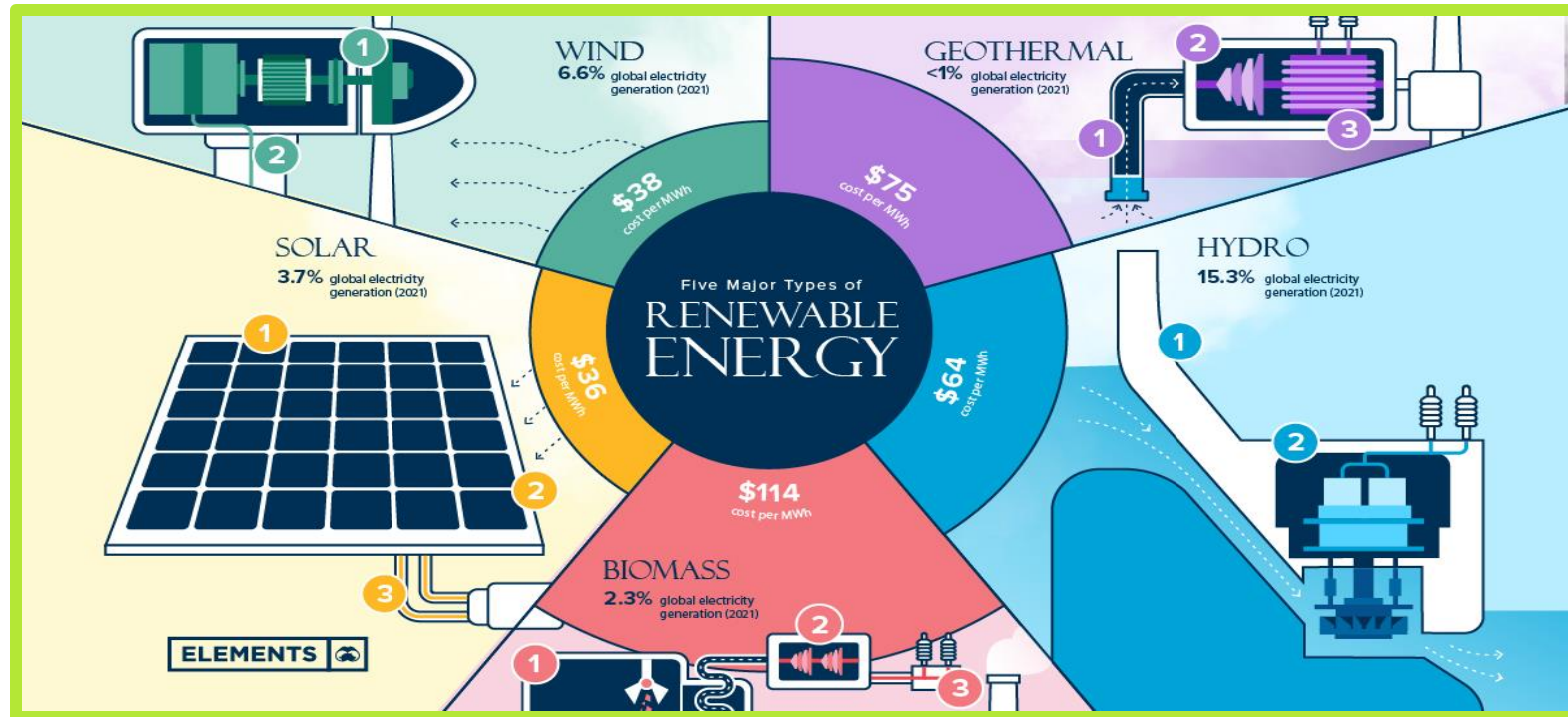


Blended Finance

Doing Things The Hybridly Way



Types of renewable energy

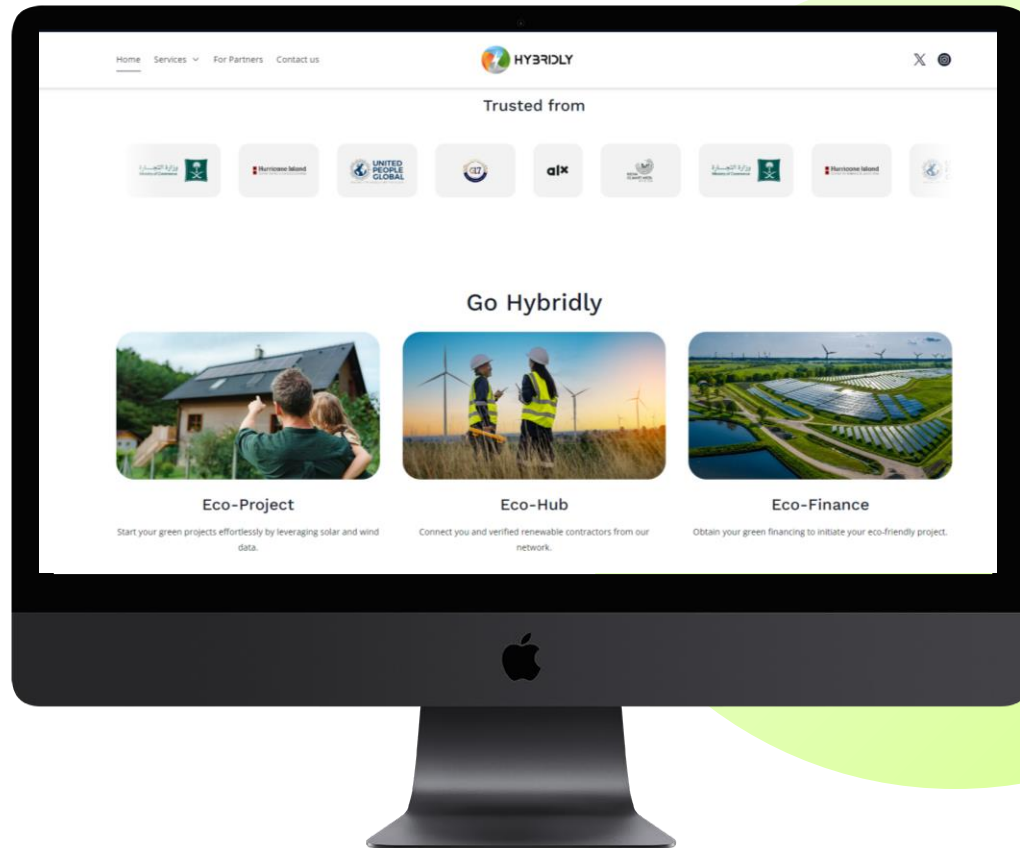




But what works for **ME?**

Products

Website



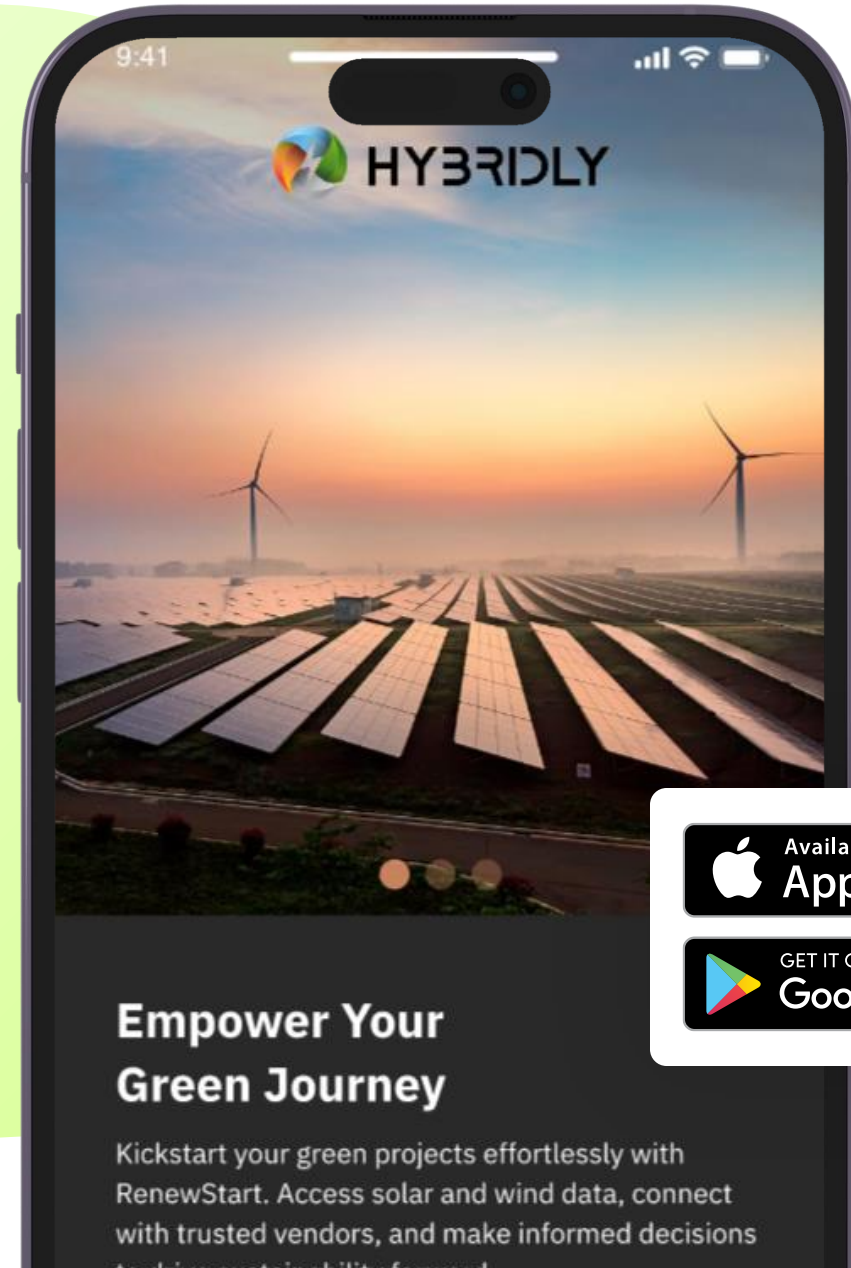
Re-imaging The Renewable Energy Ecosystem ✨

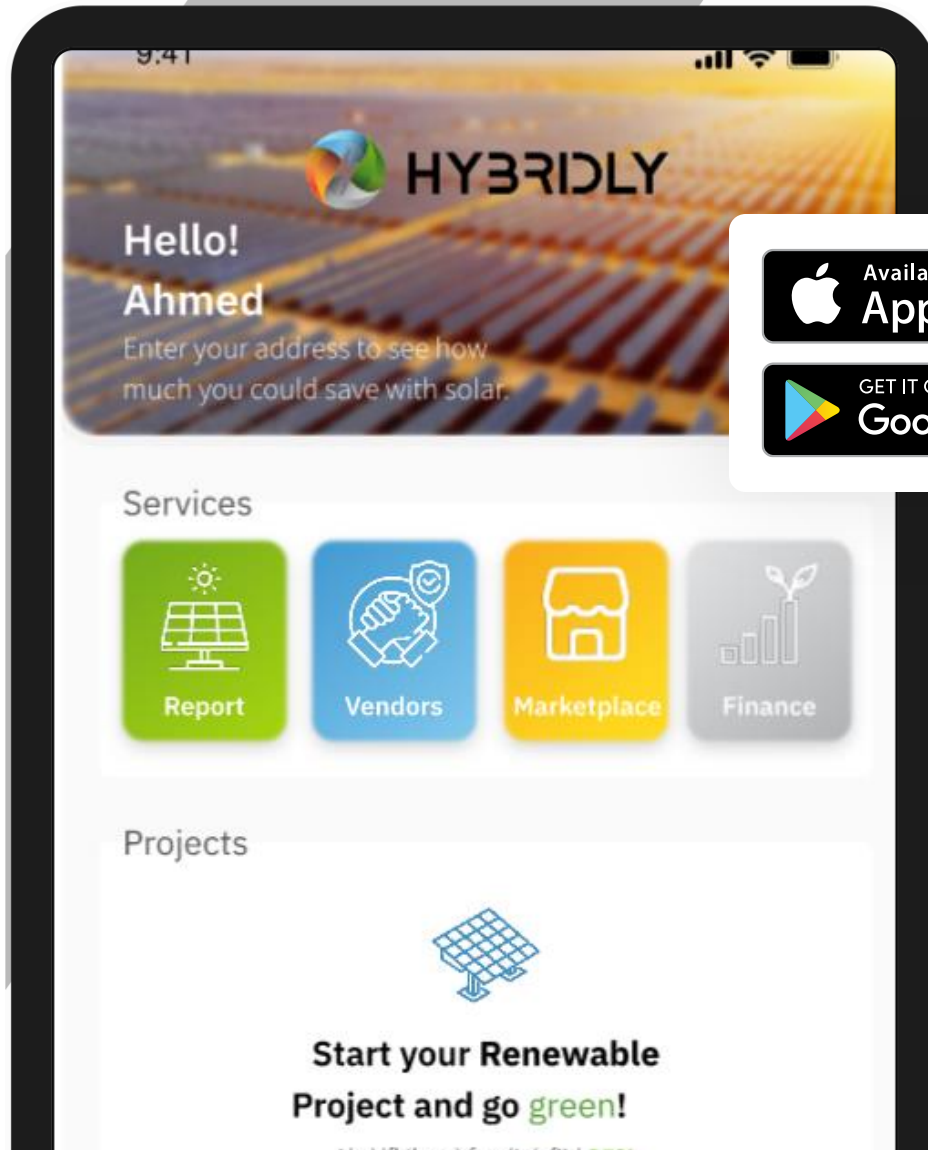
Let's work together for the goals ✨

Products

User App

- ✦ Enjoy a seamless experience.
- ✦ Monitoring and tracking energy consumption.
- ✦ Presenting understandable actionable manner.





Vendor App



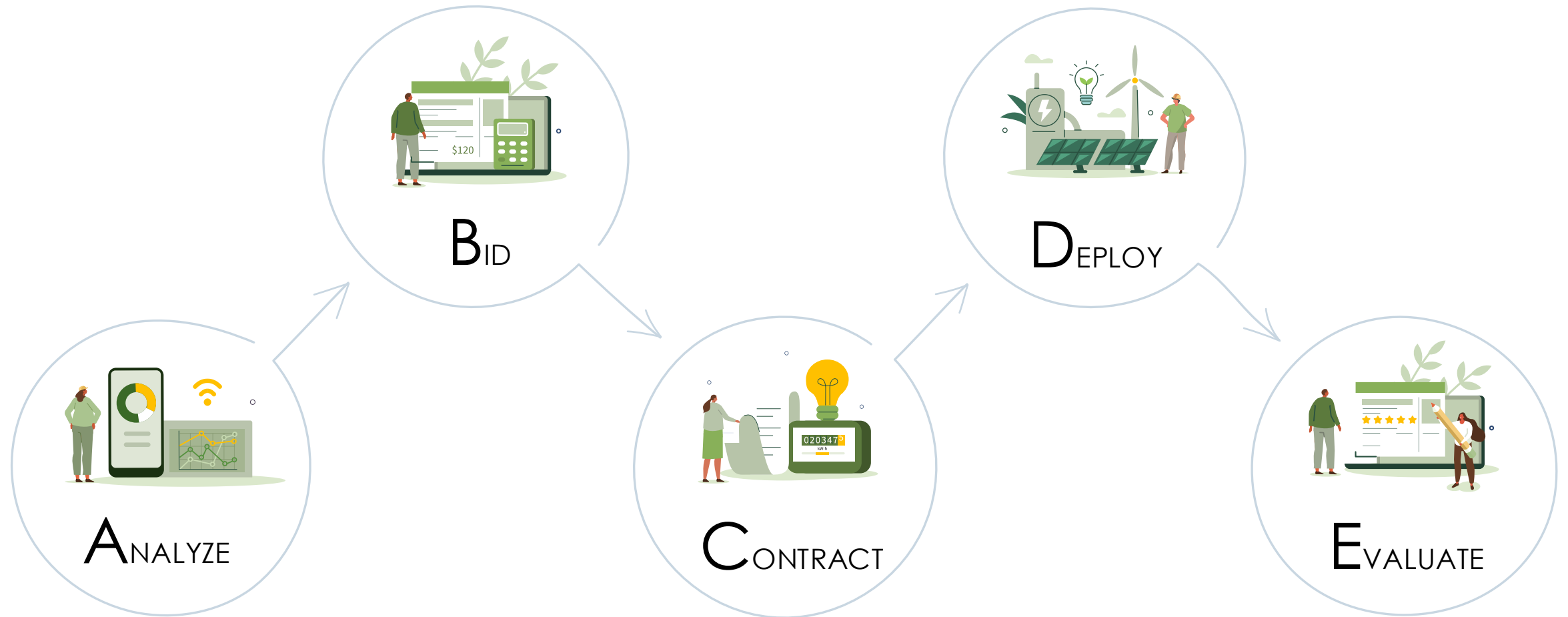
Execute projects efficiently.



Streamline your supply chain.

Start your Renewable
Project and go green!

Our Model



Target Segments



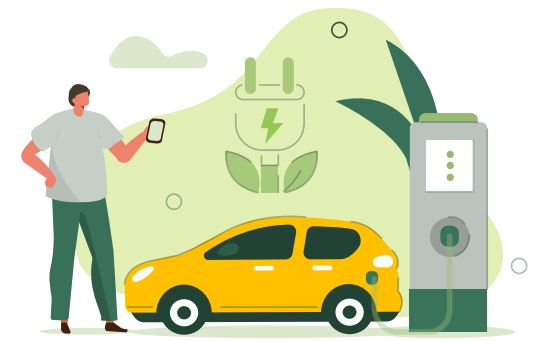
FARMS



STANDALONE
VILLAS



Factories



FUEL STATIONS

Project Type	Payback Period (Years)		Total Savings (EGP)	ROI (%)
Standalone Villas	7	# 126 Compound	250,000	257.14
Fuel Stations	6	# 327	1,000,000	233.33
Farms	7.5		400,000	166.67





But what is the
Direction?

As part of a gradual shift towards greater reliance on renewable energy sources, strategic plans are in place to elevate the contribution of renewable energy in Egypt's electricity production mix (of the total electricity generated) to an ambitious 42% by 2035.^[72] This percentage is expected to increase with a reduction in construction costs of renewable energy plants compared to the cost of traditional energy generation, thanks to ongoing technological advancements, thereby rendering a complete transition to renewable energy over the long term more feasible.

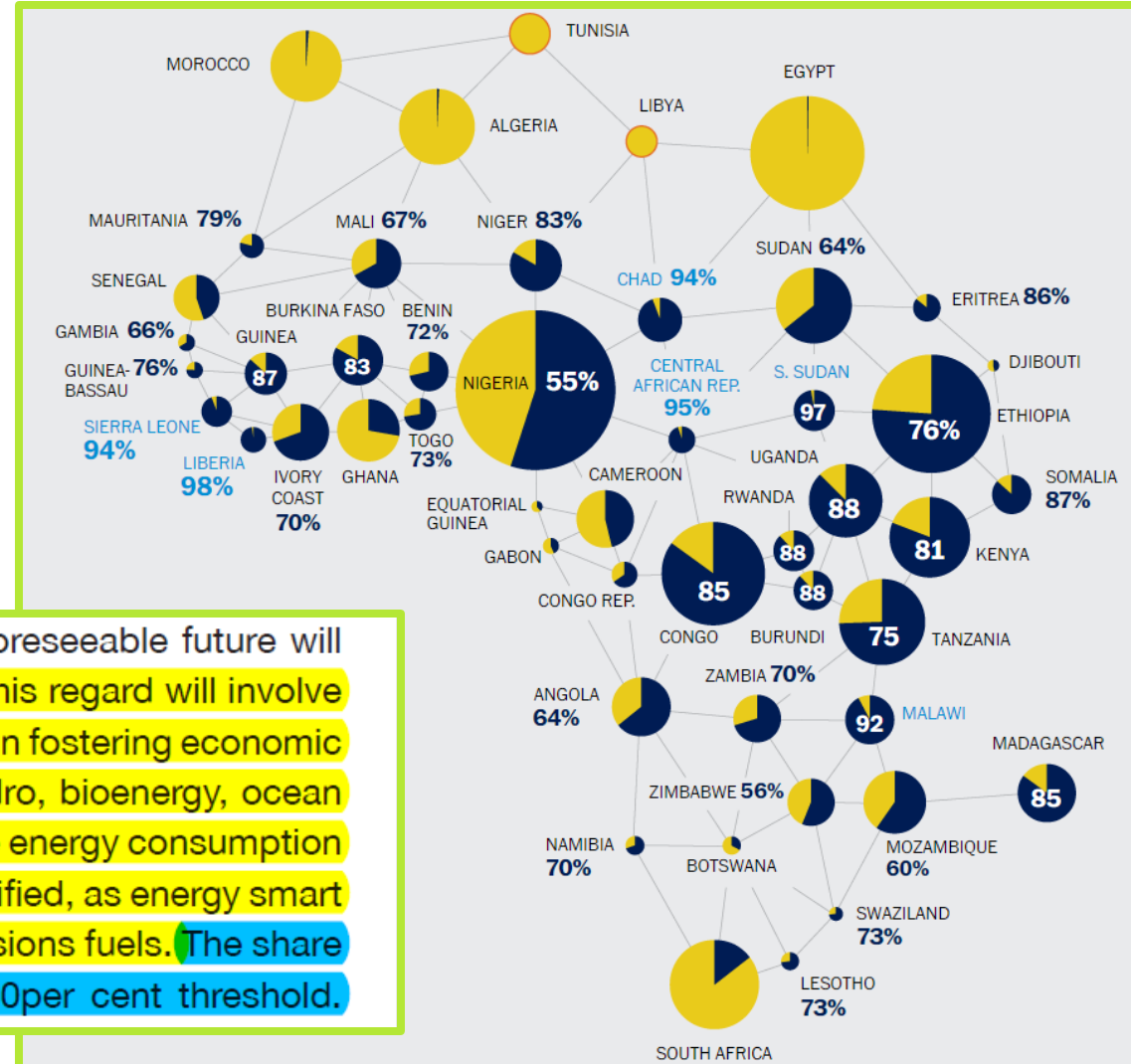
Vision Egypt 2030

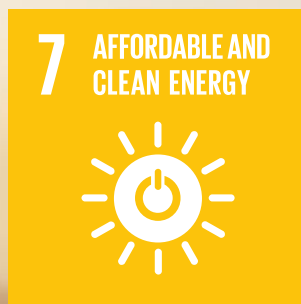
Now & Then

Africa will realize its full potential in energy production, and in fact in the foreseeable future will provide energy to other regions on demand. The African strategic vision in this regard will involve the utilization of the continent's energy sources, especially renewable energy in fostering economic growth and eradicating energy poverty. Renewable energy (wind, solar, hydro, bioenergy, ocean tidal waves, geothermal and other renewables) will claim more than half of the energy consumption for households, businesses and organizations. All urban buildings will be certified, as energy smart and all urban mass transport will operate on renewable and low to zero emissions fuels. The share of renewable energy to total energy production will have exceeded the 50 per cent threshold.

Agenda 2063, The Africa we want

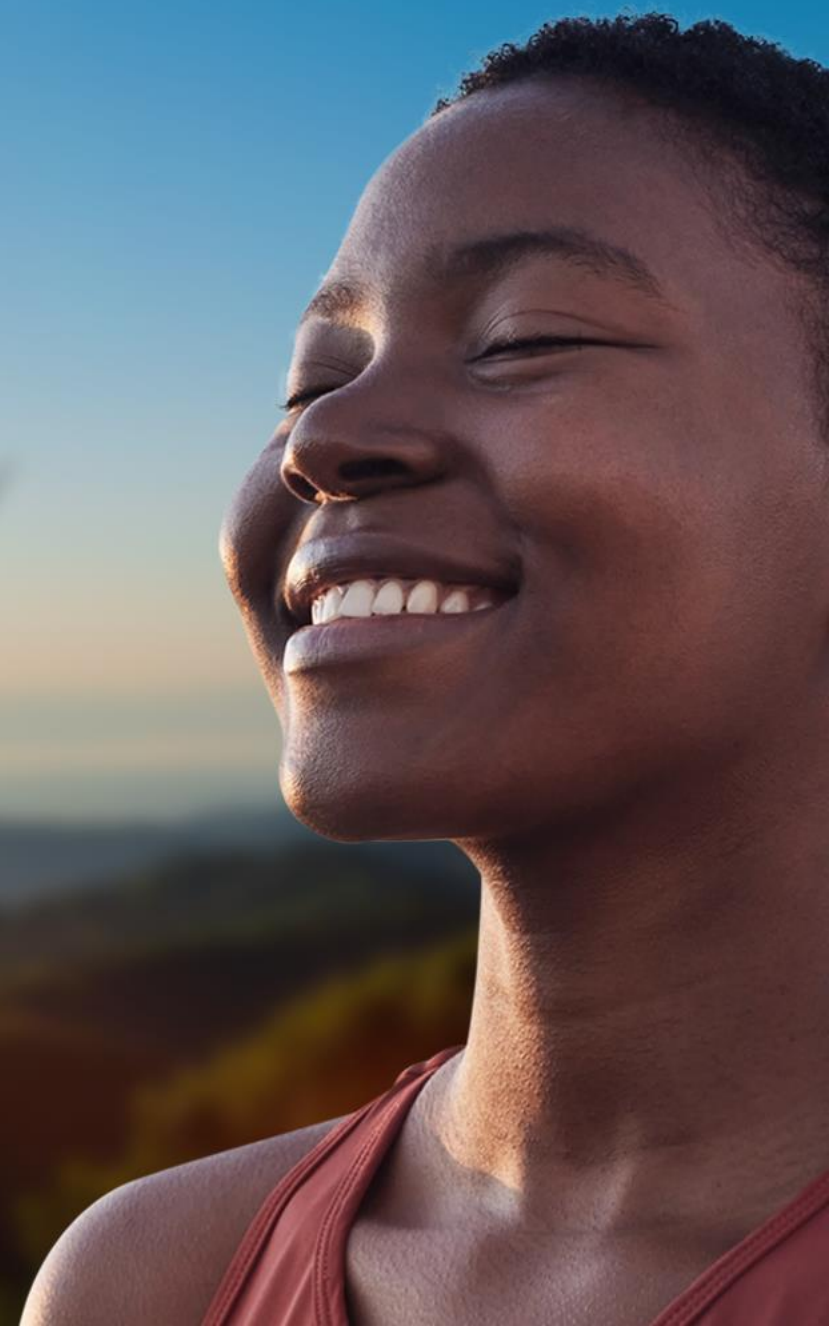
African Electrification Map, WB 2021

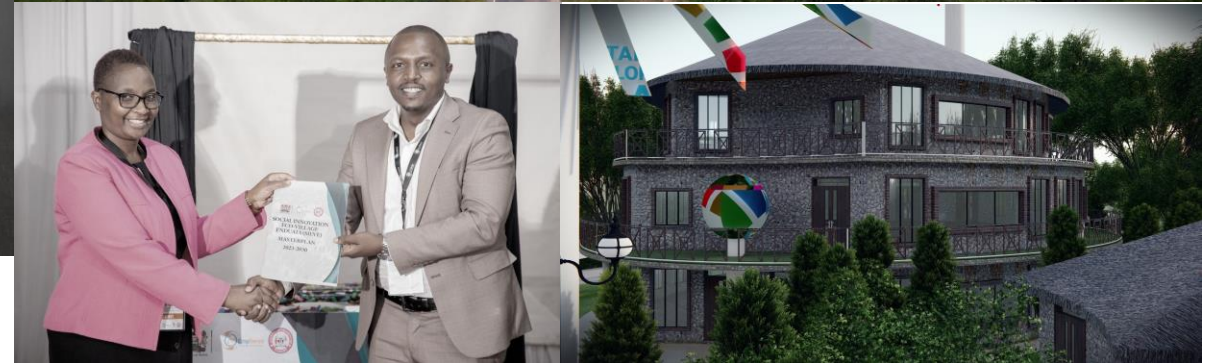




Agenda
2063 The Africa
we Want

2030
رؤية مصر
VISION OF EGYPT





Master Plan Reveal
Sep 2024

THE SIEV Project



OUR TEAM



Ahmed Hafez

Founder & CEO

Renewable Energy

Public Policy
Entrepreneurship
6 Years of Experience



Abdullah Alsheikh

Cofounder & CMO

Growth Hacking

GCC Scaleups
8 Years of Experience



Haytham Bedir

Cofounder & CTO

Software Engineering

Disruptive innovation
25 Years of Experience

OUR TEAM



Nourhan
Shamseldeen

Marketing Lead



Mostafa
Abdelrahman

Hardware Innovation Lead



Rafaa
Al-Mahnashi

Country Manager- SA



Qamar
Shamseldeen

Business Intelligence



Hagar Elzawawy

Marketing Team



Sam Lasiti

Project Manager - Kenya



Praise Riungu

Country Manager -Kenya



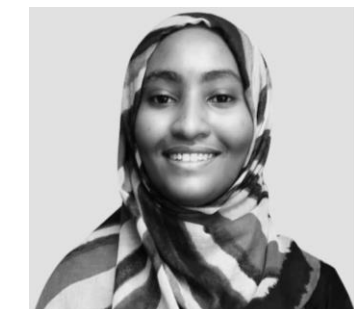
Sohaila Elhediny

Renewable Energy Team



Reham Abbas

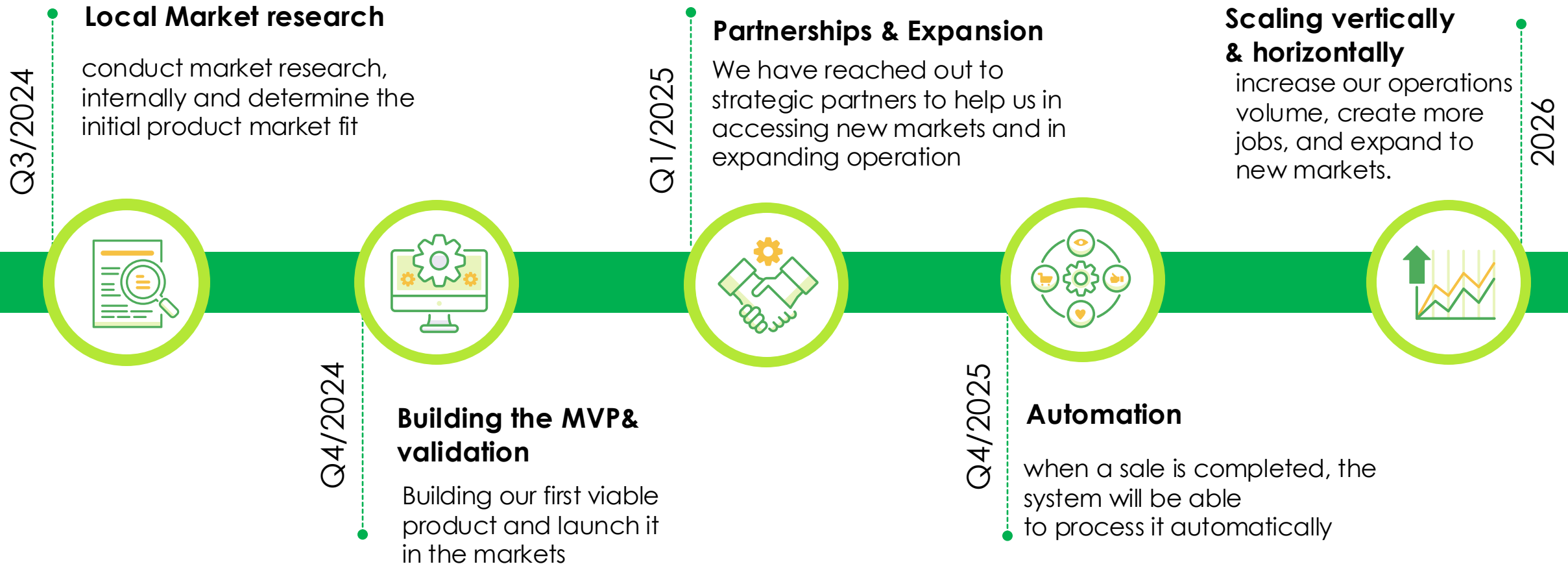
Renewable Energy Team



Roaa Omar

Project Management wiz

Timeline



We Operate in



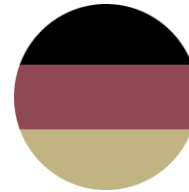
Egypt



KSA



Kenya



Soon!



Closer
Than you
think!

TRACTION



\$ 1M

Revenue by 2024



1015 kw

Total contracted capacity reaching



704 tCO2

Emissions saved



200

Qualified contractors contacted



400K EGP

Bootstrapped



\$ 500K

Secured for product development

They Trust Us!



30/4/2024
H.E. António Guterres
Secretary-General
United Nations
New York, NY 10017
USA

Dear Secretary-General,

I am pleased to confirm that Hybridly supports the Ten Principles of the United Nations Global Compact on human rights, labor, environment and anti-corruption. With this communication, we express our commitment to making the Compact and its principles part of the strategy, culture and day-to-day business of Hybridly, and to engaging in collaborative projects which advance the Sustainable Development Goals of the United Nations, particularly the Sustainable Development Goals. We make a clear statement of this commitment to our stakeholders.

We recognize that a key requirement for participating in the Compact is the annual submission of a Communication on Progress. We commit to making our efforts to implement the Ten Principles of the Compact transparent, and therefore commit to reporting on our progress in implementing the Compact CoP policy. This includes:

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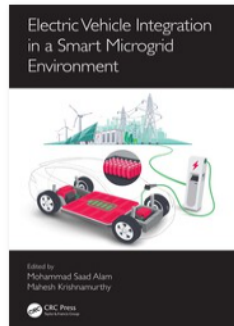
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Chapter

High-Voltage Battery Life Cycle Analysis with Repurposing in Energy Storage Systems (ESS) for Electric Vehicles

By Mamdouh Ahmed Ezzeldin, **Ahmed Alaa-eldin Hafez**, Mohamed Adel Kohif, Marim Salah Faroun, Hossam Hassan Ammar

Book [Electric Vehicle Integration in a Smart Microgrid Environment](#)

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But how do you see the
Future?

SUSTAINABLE FUTURE

Building a Better World for the Future

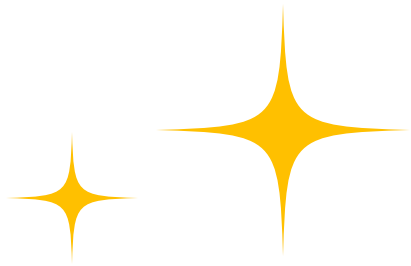




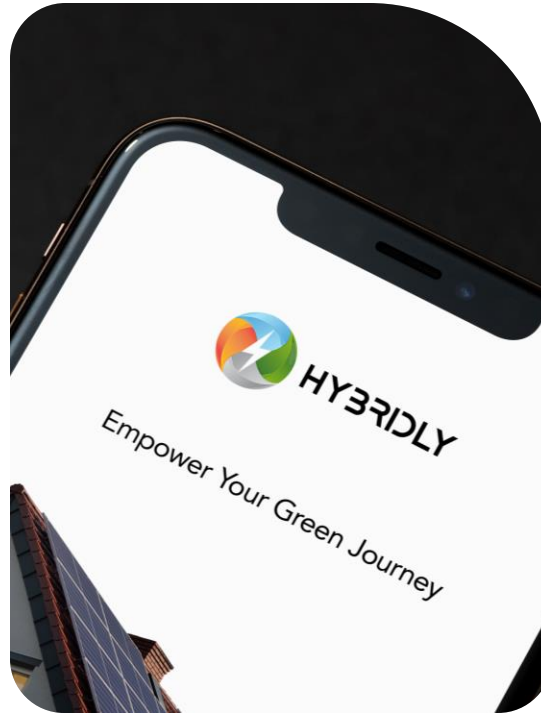
Let's get in touch



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Web	www.gohybridly.com



Thank ★ You



For Your Time &
Consideration

A woman with dark hair, wearing a red dress with white circular patterns, is sitting on a rooftop. She is holding a white tablet and looking towards the camera with a slight smile. The background features a vast landscape with green fields, a series of wind turbines in the distance, and rows of solar panels in the foreground. The sky is bright and hazy, suggesting a sunrise or sunset. Two yellow starburst graphics are positioned near the woman's head.

What About Now ?!

www.gohybridly.com